

USJA Regional Coordinators



Goal/objective of Regional Coordinators:

The goal of these coordinators is to facilitate grassroots development at the local and regional level. The regional coordinator does not have to be a technical expert, marketing specialist, “sensei” or club owner. He/she does not (and probably should not) be the primary host of camps, clinics, etc. Rather, he/she should contact and encourage many clubs and individuals to participate and host events aimed at increasing participation in judo.

Possible duties and activities:

Soliciting feedback and suggestions from local clubs and judoka:

- Formally and/or informally survey individual and clubs to identify programming that would best address local interests and needs.
- Ask for feedback and ideas.

Serving as a resource person for his/her area:

- Forward helpful information to clubs/individuals, such as USJA newsletter and grassroots coaching news.
- Convey information to clubs/instructors and provide support. Answer questions or help them to find answers to their questions.
- Direct clubs/individuals to USJA resources, such as the list of available clinicians, coaching resources and marketing materials.
- Provide sample flyers, forms, “to-do” lists, etc. to assist event hosts.

Coordinating grassroots development events, such as camps, clinics, and exchanges between clubs in his/her area:

- Encourage many different clubs to host clinics, camps and exchanges on a regular basis.
- Help clubs select and/or contact a clinician.
- Support hosting clubs with arrangements and logistics: setting fees and schedules, getting sanctions, etc.
- Assist hosting clubs with publicity, including composing a flyer and distributing it through a regional email list.
- Act as a liaison between potential hosts and potential clinicians once an event is scheduled.

Functioning as a liaison between his/her region and the national organization:

- Be a point of contact should a USJA clinician anticipate traveling to their area and be available to teach.
- Recommend instructors in their area to be included in the clinicians list.
- Communicate with national officers and national committee chairs as needed.

Promoting publicity for USJA and judo:

- Write and/or solicit news items and articles from their area for the USJA newsletter.
- Maintain a contact list (email, address and phone) for clubs and individuals in their area and use this to publicize events.